

# PHODÉ

# MARKETING

# OVERVIEW

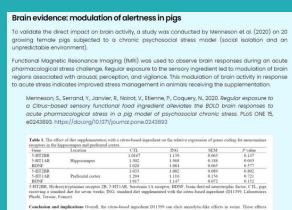
*All the information you need... in 2 minutes!*



## TOOLS FOR YOU!

### BRAIN ARTICLE NEW

How brain activation induced by a sensory ingredient derived from Citrus sinensis paves the way for improved stress management?



[Read the article](#)

### SWINE ARTICLE

Heat stress and lactating sows: a reality to be addressed!



[Read the article](#)

## APSA 2025

Our swine technical manager, Dr Elisa Arnaud, attended APSA 2025, which took place in Australia from 17 to 19 November, to present our latest scientific research on pigs in terms of mitigating brain stress responses.



## French news!



Movember, which began in Australia in 2003, is a global movement that raises awareness of men's health issues.

In France, every year it mobilises more and more men and companies who wear moustaches in November to support research and break taboos.

**MOVEMBER**



LES INTERVIEWS/



VIVIANE FORTIER  
RESUME

QHSE Manager

Meet Viviane Fortier, Phodé's Quality, Hygiene, Safety & Environment Manager