

PHODÉ MARKETING OVERVIEW

All the information you need... in 2 minutes!



Distributor

SUCCESS STORY!

This month, our partner **Tech Complex** from Spain shares with you one of their successes:



“Our customers have achieved remarkable success using **Oleobiotec Saliva Promoter** to address the drop of ruminal pH due to heat stress in dairy cows and fattening calves, as well as subacute ruminal acidosis in the Spanish calves fattening system. Phodé has developed a natural, scientific, effective, and economical solution that stimulates the buffering capacity of the rumen, improving ruminal pH and reducing associated risks, which is crucial to maintain animal health and performance.”

Tech Complex commercial team consists of highly trained, multidisciplinary professionals committed to customer satisfaction. Their focus on innovation and personalized service ensures that each client receives solutions tailored to their specific needs, thus guaranteeing success in their operations.”

TOOLS FOR YOU!

Check if you have the new challenge sheets in Ruminant:

NEW

“How to preserve growth in respiratory-challenged fattening beef cattle?”



“How to improve reproductive performance in dairy cows?”

OLEOBIOTEC ESSENCE NEW

Our product Oleobiotec Essence is now available. Let's have a look at the product sheet.



Check if you have the latest **Life Cycle Assessment** marketing tools:



Feel free to contact us should you need these marketing tools! ✉

JRP 2025

Elisa Arnaud, our technical manager for swine, and Julien Espie, our Sales manager for France, were at the 57th « Journées de la Recherche Porcine » (JRP) in Saint-Malo, France.



Our Asia team is growing

Adrien Maruejols, our new area manager, will be working with Liberato, our Asia sales manager!



French news!



The famous Nice Carnival, France's biggest carnival, took place from 15 February to 2 March. The main theme of this year's carnival was the sea and the oceans.

At the Heart of Production: Our Team of Operators

Our production team is essential in turning our ideas into concrete solutions, meeting the challenges of animal farming. Through their dedication and precision, every product is carefully crafted.



Behind every Phodé solution, dozens of people work together to meet your expectations with the highest standards.

